

# Make Your Revenue Goals a Reality with Ocean 5 Strategies®

## Your Sales and Marketing Growth Partner

### About Ocean 5—Overview

**Ocean 5 is an award-winning growth agency specializing in GovCon.**

We help our clients achieve their growth goals by analyzing their sales and marketing pipeline and then combining our expert consulting with tactical marketing activities that work. We provide the plans, strategies and resources to get the job done.

### Common Pain Points We Solve

- Your messaging and website are outdated.
- You need clarity and direction to grow.
- Government decision-makers don't know you.
- You need to attract top talent.
- You need teaming partners.

### Past Performance

- **Government contractors**—Federal (DoD and civilian agencies), SLED
- **Technology companies**—Cybersecurity, CMMC, AI, cloud solutions, IoT, interoperability, communications
- **Manufacturing and distribution companies**—Medical, engineering, logistics

### Core Competencies



- Website Design and Development
- Creative Design
- Search Engine Optimization (SEO)



- Messaging and Positioning
- Content Development
- Email Marketing



- Branding
- Advertising—Google, LinkedIn, Facebook, etc.
- Lead Generation and Conversion



- Strategic Planning
- Reporting
- Sales and Marketing Consultation
- Alignment of marketing investment with business growth goals



[www.Ocean5Strategies.com](http://www.Ocean5Strategies.com)  
[bit.ly/o5-b2g](https://bit.ly/o5-b2g)



# Government Contractor marketing has changed— will your company lead, follow, or lag behind?



## Contact Information

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## Why We are Different

- **Expertise:** We understand GovCon!
- **Relationships:** We build long-term collaborative partnerships with our clients, prioritizing the most impactful activities.
- **Approach:** Our proprietary Agile-based process, SWIM®—Strategy With Implementation and Measurement.
- **Focus:** We align your business development and financial objectives with measurable results from marketing. No marketing fluff!

## Featured Clients

- **Fincantieri Marine**—manufacturing, marine, naval
- **WBB (now a part of Serco)**—consulting, staff augmentation
- **BreakPoint Labs**—cybersecurity
- **Mutualink**—Interoperability, communications
- **Integrated Systems Solutions**—IT, engineering, consulting
- **Americold Logistics**—Supply chain logistics

**FINCANTIERI**  
MARINE GROUP

**WBB**



**Mutualink**



**What Our Clients are Saying:** “Brought new perspective,” “Easy to work with,” “Knowledgeable and Insightful,” “On Schedule and immediate results,” “Impacting sales revenue,” “Gained clarity and focus,” “A better custom-tailored approach.”

**See Client Testimonials:** [ocean5strategies.com/testimonials/](http://ocean5strategies.com/testimonials/)

**Over 45 Awards:** We are proud to have received over 45 marketing and communications awards of distinction.



## Resources You Can Download



**Free Website Checklist for  
Government Contractors**

[bit.ly/o5-govcon-checklist](http://bit.ly/o5-govcon-checklist)



**Free Guide — 6 Messaging Must-  
Haves To Close More Deals**

[bit.ly/O5-messaging-musts](http://bit.ly/O5-messaging-musts)