

Make Your Revenue Goals a Reality with Ocean 5 Strategies®

Your Sales and Marketing Growth Partner

About Ocean 5—Overview

Ocean 5 is an award-winning growth-focused marketing agency specializing in GovCon.

We start with strategy and follow through with deliberate execution—delivering measurable results and transparent reporting. Don't waste marketing dollars on activities that don't matter!

Common Pain Points We Solve

- Your messaging is outdated / vague / too technical.
- Your website / digital presence is stale.
- You lack brand consistency / visibility / awareness / trust.
- You're not seeing ROI on trade show activities.
- Government decision-makers don't know you.

Past Performance

- **Government contractors**—Serving DoD, civilian, and intelligence communities
- **Technology companies**—Cybersecurity, software, AI, cloud solutions, IT architecture, interoperability
- **Manufacturing and distribution companies**—Medical, engineering, cold storage and logistics

Core Competencies



- Content Development
- Content Marketing
- Email Marketing



- Brand Visibility, Brand Awareness, Brand Trust
- Messaging and Positioning



- Website Design and Development
- Digital Marketing
- Search Engine Optimization (SEO)
- Advertising—Google, LinkedIn, Facebook, etc.
- Lead Generation and Conversion



- Strategic Planning
- Reporting
- Sales and Marketing Consultation
- Alignment of marketing investment with business growth goals



www.Ocean5Strategies.com
bit.ly/o5-b2g-cs



Government Contractor marketing has changed— will your company lead, follow, or lag behind?



Contact Information

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Why We are Different

- **Expertise:** We understand GovCon!
- **Relationships:** We build long-term collaborative partnerships with our clients, prioritizing the most impactful activities.
- **Approach:** Our proprietary Agile-based process, SWIM®—Strategy With Implementation and Measurement.
- **Focus:** We align your business development and financial objectives with measurable results from marketing.

Featured Clients

- **Fincantieri Marine**—manufacturing, marine, naval
- **WBB (now a part of Serco)**—consulting, staff augmentation
- **BreakPoint Labs**—cybersecurity
- **Mutualink**—Interoperability, communications
- **Integrated Systems Solutions**—IT, engineering, consulting
- **Americold Logistics**—Supply chain logistics

FINCANTIERI
MARINE GROUP

WBB



Mutualink

AMERICOLD

**INTEGRATED
SYSTEMS
SOLUTIONS**
INTEGRITY • RELIABILITY • COMMITMENT

What Our Clients are Saying: “Brought new perspective,” “Easy to work with,” “Knowledgeable and Insightful,” “On Schedule and immediate results,” “Impacting sales revenue,” “Gained clarity and focus,” “A better custom-tailored approach.”

See Client Testimonials: ocean5strategies.com/testimonials/

Over 45 Awards: We are proud to have received over 45 marketing and communications awards of distinction.



Resources You Can Download



**Free Website Checklist for
Government Contractors**

bit.ly/o5-govcon-checklist



**Free Guide — 6 Messaging Must-
Haves To Close More Deals**

bit.ly/O5-messaging-musts